

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

IDENTITY ARTS, a California Limited  
Liability Company,

Plaintiff,

v.

BEST BUY ENTERPRISE SERVICES  
INC., a Minnesota Corporation, et al.,

Defendants.

No. C 05-4656 PJH  
No. C 06-1631 PJH

**ORDER CLARIFYING  
CONSOLIDATION ORDER**

GEE JEFFERY & PARTNERS  
ADVERTISING, INC.,

Plaintiff,

v.

BEST BUY CO., INC., et al.,

Defendants.

On April 10, 2006, the court issued an order granting the parties' motion to consolidate the above-referenced actions, case no. 05-4656 (Best Buy I) and case no. 06-1631 (Best Buy II). Under the court's record-keeping procedures, this order had the formal effect of subsuming the later-filed case number within the earlier filed case number, and would normally further require the redesignation of the consolidated case captions, so that all matters might be referenced by a single caption and a single case number (e.g., In re Best Buy).

This is not the court's intention. The two instant cases are to be treated as consolidated cases only for all discovery and pretrial purposes. The cases are not

1 consolidated for trial purposes. Accordingly, the court clarifies its consolidation order as  
2 follows:

3 To the extent that the court's consolidation order of April 10, 2006 requires a  
4 redesignation of the individual case numbers and captions into a single number and  
5 caption, the court orders that the cases be unconsolidated. Both cases are to retain their  
6 individual case numbers and case captions, and shall continue to be referenced in  
7 accordance with same in all future filings. For all practical purposes, however, the court will  
8 continue to treat the cases as consolidated for all discovery and pretrial purposes.

9 To that end, the court further orders the parties in Best Buy II to attend a case  
10 management conference to be held in conjunction with the case management conference  
11 already scheduled in the Best Buy I case. The case management conference shall be held  
12 on **May 11, 2006 at 2:30 p.m.**, in Courtroom 3, 17th Floor, Federal Building, 450 Golden  
13 Gate Avenue, San Francisco, California.

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15 **IT IS SO ORDERED.**

16 Dated: April 13, 2006



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18 PHYLLIS J. HAMILTON  
19 United States District Judge  
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